Social Behavior Its Elementary Forms

Homans's next major work was called Social Behavior: Its Elementary Forms. He wrote this book in 1961 and revised it in 1974. In his next major work, Social Behavior: Its Elementary Forms, which George C. Homans considered superior to The Human Group because it is the more general, ambitious, and systematic of the two, he brought together all these previous efforts in achieving his next goal: to articulate specific propositions, based on the principles of behavioral psychology, in explaining the "sub-institutional," or elementary, forms of social behavior in small groups.

Social Behavior: Its Elementary Forms


Book Reviews

Social Behavior as Exchange - Purdue University

For what we are really studying in small groups is elementary social behavior: what happens when two or three persons are in a position to influence one another, the sort of thing in which mass-structure situations called "classes," "firms," "communities," and "societies" must ultimately be composed.

Social behavior: Its elementary forms. (Book, 1961) - WorldCat

Social behavior: Its elementary forms - George Caspar Homans - Google Books


Social Behavior as Exchange

Social behavior: Its elementary forms. Using concepts borrowed from animal behavior studies, the author forms 4 propositions concerned with social, reward, and value. These are applied to several areas of "human exchange" such as influence, conformity, competition, esteem, and interactions. They are discussed in terms of satisfaction, authority, equality, status, justice, conformity, and innovation.

Social behavior: Its elementary forms - George Caspar Homans


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Social Behavior as Exchange - Purdue University

George C. Homans, Elementary Forms of Social Behavior, (2ndEd.), New York: Harcourt Brace Jovanovich, 1974. Our first proposition relates a man's (or woman's) action to his success in getting a desirable result. In classical psychology it placed "the law of effect." Because we believe another name will make readers see more obvious, we shall call it the success-proposition.

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