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Making Sustainability Work | Taylor & Francis Group

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The nine principles of sustainability share three attributes: 1. They make the definition of sustainability more precise. 2. They can be integrated into day-to-day management decision processes and into operational and capital investment decisions. 3. They can be quantified and monetized. The nine principles of sustainability are as follows: 1.

STUDYGUIDE WITH REVIEW AND DISCUSSION QUESTIONS

Making Sustainability Work: Best Practices in Managing and Measuring Corporate Social, Environmental, and Economic Impacts by Marc J. Epstein Published by Berrett-Koehler Publishers . Contents

An Excerpt From

Chapter 1: A new framework for implementing corporate sustainability. Key points: Sustainability performance is the effect of corporate activity on the social, environmental, and economic fabric of society.

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Making Sustainability Work [Book]

• Marc J. Epstein. Making Sustainability Work. - Chapter 6: The Foundations for Measuring Social, Environmental, and Economic Impacts • Kristi Jane Yuthas and Marc J. Epstein. 2012. "Analyzing Sustainability Impacts." Strategic Finance 27-33.

LER 590 Corporate Social Responsibility

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125 CHAPTER 5Performance evaluation and reward systems. In developing strategic responses, it is important for senior executives to understand the causal relationships between sustainability performance and financial performance, to understand the payoffs from social and environmental

improvements, and to create a culture where employees understand and work toward corporate social and ...

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